AZUSA PACIFIC UNIVERSITY GLOBAL

BACHELOR'S

ONLINE · APU GLOBAL

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Build the business fundamentals employers hire for and step into supervisory and management roles.

CREDITS TO GRADUATE	PER CREDIT	COURSE LENGTH	FORMAT
120	$535	8 weeks	100% Online

ABOUT THIS PROGRAM

The APU Global Bachelor of Business Administration (BBA) degree program equips students with a theoretical framework, practical skills, and ethical values essential for success as a business professional.

Preparation for a successful business career requires a broad appreciation for the major elements of the business enterprise and how they relate to one another. Thus, the BBA degree equips students with professional knowledge and practical skills in strategic leadership, management, operations, marketing, finance, technology, human relations, and business law. The program promotes personal and spiritual growth by emphasizing Christian values, ethical principles, and effective interpersonal relationships in diverse settings. The BBA program also provides students with a broad liberal arts foundation for lifelong learning. The online BBA program enables students to apply their learning immediately in the workplace.

WHAT YOU'LL LEARN

- Apply core accounting, finance, and economics principles to everyday business decisions

AT A GLANCE

Core	28 credits
Program Requisites	15 credits
Major Requirements	45 credits
Electives	32 credits
Total credits to graduate	**120**
Cost per credit	$535
Area of study	Business
Transfer credit	Up to 90 credits

NEXT START DATES

November 2, 2026	apply by October 18
January 11, 2027	apply by December 27
March 8, 2027	apply by February 28

8-week courses · Transfer-friendly

Accredited by the WASC Senior College and University Commission · Credits and costs subject to change.

WHAT YOU'LL STUDY

Core

28 credits

The APU Global Core comprises the General Education requirements and the APU Global Distinctives. General Education requirements may be met by transfer work. Some Core courses also satisfy program requisite or major requirements, so the Core credits counted toward this degree may be fewer than the sum of the courses listed here.

GENERAL EDUCATION: ENGLISH COMMUNICATION		
COMM 105	Public Communication	3
ENGL 105	Introduction to Academic Research and Writing	3
GENERAL EDUCATION: ARTS AND HUMANITIES		
ARTS 110	Introduction to Art	3
GENERAL EDUCATION: HUMANITIES		
ENGL 115	Introduction to Literature	3
or PHIL 205	Introduction to Philosophy	—
or PHIL 210	Introduction to Ethics	—
GENERAL EDUCATION: QUANTITATIVE REASONING		
STAT 280	Applied Statistics	3
GENERAL EDUCATION: BEHAVIORAL SCIENCES		
ECON 203	Principles of Microeconomics	3
GENERAL EDUCATION: SOCIAL SCIENCES		
HIST 202	World Civilizations	3
or HIST 204	U.S. History from 1865	—
or HIST 420	United States History and the Constitution	—
GENERAL EDUCATION: PHYSICAL AND BIOLOGICAL SCIENCES		
BIOL 105	General Biology/Lab	4
or BIOL 230	Anatomy and Physiology I/Lab	—
or CHEM 115	Chemistry for Health Sciences/Lab	—
or NSCI 150	Introduction to Astronomy/Lab	—
APU GLOBAL DISTINCTIVES		
BIBL 100	Introduction to Biblical Literature: Exodus/Deuteronomy	3
BIBL 230	Introduction to Biblical Literature: Luke/Acts	3
ISTU 101	Success in the University	3

Program Requisites

15 credits

Foundational coursework required before or alongside the major.

ACCT 210	Financial Accounting	3
ACCT 220	Managerial Accounting	3
ECON 203	Principles of Microeconomics	3
ECON 204	Principles of Macroeconomics	3
STAT 280	Applied Statistics	3

WHAT YOU'LL STUDY (CONTINUED)

Major Requirements

45 credits

Courses you take at APU Global for this program.

BUSN 270	Business Law and Ethics	3
BUSN 310	Statistical Analysis for Business Decisions	3
BUSN 320	Financial Management and Markets	3
BUSN 340	Introduction to Business Analytics	3
BUSN 350	Marketing and E-Commerce	3
BUSN 395	Project Management	3
BUSN 415	Operations Management	3
BUSN 450	International Business	3
BUSN 460	Leadership and People	3
BUSN 480	Strategic Management and Policy	3
BUSN 485	Management and Organizational Behavior	3
ECON 440	International Economics and Trade	3
ISYS 380	Information Systems Management	3
ORGS 400	Leading Disruptive Innovation	3
SCHM 300	Global Supply Chain Management	3

Electives

32 credits

Students may choose from any course in the catalog. If students wish to complete a concentration, they may complete a maximum of two concentrations. Students may also earn up to 30 credits of electives via Prior Learning Assessment (PLA).

TOTAL CREDITS TO GRADUATE **120**

WHERE THIS LEADS

Operations Manager	$101,200
Project Manager	$95,370
Marketing Manager	$140,040
Financial Analyst	$96,220

OUTCOMES DATA

MEDIAN SALARY
$79,000

PROJECTED GROWTH
+8%

U.S. BLS, Business & Financial Operations, 2022-2032 projection

READY TO START? APPLYING IS FREE.

No application fee, no essay, no entrance exam. Talk with an enrollment counselor about transfer credit.

apuglobal.edu/apply