

ONLINE · APU GLOBAL

BACHELOR OF ARTS IN APPLIED PSYCHOLOGY

Use psychology in human services, business, education, and pre-clinical careers.

CREDITS TO GRADUATE

120

PER CREDIT

\$535

COURSE LENGTH

8 weeks

FORMAT

100% Online

ABOUT THIS PROGRAM

Preparation for a successful applied psychology career requires a broad knowledge base for the major elements of psychological sciences. Thus the Bachelor of Arts degree in Applied Psychology (BAAP) program equips students with professional knowledge and practical skills in general psychology, recommended concentrations, and electives. The program promotes personal and spiritual growth by emphasizing Christian values, ethical principles, and effective interpersonal relationships in diverse settings. The BAAP program is unique in that it not only provides a broad liberal arts foundation for lifelong learning, but incorporates applied psychological training and development approaches that are experiential, applicable, and practical, utilizing theoretical constructs from researchers in the field. The BAAP program provides students the experience of exploring applied psychology from accomplished instructors, successful practitioners, and cooperating institutions.

WHAT YOU'LL LEARN

- Apply core theories of human behavior in real settings
- Use ethical principles in client and research work
- Read research and translate it for non-academic users
- Support individuals across the lifespan

AT A GLANCE

Core	28 credits
Program Requisites	12 credits
Major Requirements	36 credits
Electives	44 credits
Total credits to graduate	120
Cost per credit	\$535
Area of study	Psychology
Transfer credit	Up to 90 credits

NEXT START DATES

September 8, 2026	apply by August 22
November 2, 2026	apply by October 18
January 11, 2027	apply by December 27

8-week courses

Transfer-friendly

WHAT YOU'LL STUDY

Core

28 credits

The APU Global Core comprises the General Education requirements and the APU Global Distinctives. General Education requirements may be met by transfer work. Some Core courses also satisfy program requisite or major requirements, so the Core credits counted toward this degree may be fewer than the sum of the courses listed here.

GENERAL EDUCATION: ENGLISH COMMUNICATION

COMM 105	Public Communication	3
-----------------	----------------------	---

ENGL 105	Introduction to Academic Research and Writing	3
-----------------	---	---

GENERAL EDUCATION: ARTS

ARTS 110	Introduction to Art	3
-----------------	---------------------	---

GENERAL EDUCATION: HUMANITIES

ENGL 115	Introduction to Literature	3
-----------------	----------------------------	---

or PHIL 205	Introduction to Philosophy	—
--------------------	----------------------------	---

or PHIL 210	Introduction to Ethics	—
--------------------	------------------------	---

GENERAL EDUCATION: QUANTITATIVE REASONING

STAT 280	Applied Statistics	3
-----------------	--------------------	---

GENERAL EDUCATION: BEHAVIORAL SCIENCES

PSYC 105	Introduction to Psychology	3
-----------------	----------------------------	---

GENERAL EDUCATION: SOCIAL SCIENCES

HIST 202	World Civilizations	3
-----------------	---------------------	---

or HIST 204	U.S. History from 1865	—
--------------------	------------------------	---

or HIST 420	United States History and the Constitution	—
--------------------	--	---

GENERAL EDUCATION: PHYSICAL AND BIOLOGICAL SCIENCES

BIOL 105	General Biology/Lab	4
-----------------	---------------------	---

or BIOL 230	Anatomy and Physiology I/Lab	—
--------------------	------------------------------	---

or CHEM 115	Chemistry for Health Sciences/Lab	—
--------------------	-----------------------------------	---

or NSCI 150	Introduction to Astronomy/Lab	—
--------------------	-------------------------------	---

APU GLOBAL DISTINCTIVES

BIBL 100	Introduction to Biblical Literature: Exodus/Deuteronomy	3
-----------------	---	---

BIBL 230	Introduction to Biblical Literature: Luke/Acts	3
-----------------	--	---

ISTU 101	Success in the University	3
-----------------	---------------------------	---

Program Requisites

12 credits

Foundational coursework required before or alongside the major.

PSYC 105	Introduction to Psychology	3
-----------------	----------------------------	---

PSYC 285	Abnormal Psychology	3
-----------------	---------------------	---

PSYC 295	Human Growth and Development	3
-----------------	------------------------------	---

STAT 280	Applied Statistics	3
-----------------	--------------------	---

Major Requirements

36 credits

Courses you take at APU Global for this program.

PSYC 085	Capstone Orientation	—
-----------------	----------------------	---

WHAT YOU'LL STUDY (CONTINUED)

Major Requirements (cont.)	PSYC 300	Research Methods in Psychology	3
	PSYC 315	Integration of Psychology and Christianity	3
	PSYC 320	Personality Theory	3
	PSYC 340	Interviewing and Counseling Techniques	3
	PSYC 350	Social Psychology	3
	PSYC 365	Learning Theory and Cognition	3
	PSYC 405	Physiological Psychology	3
	PSYC 410	Psychology of Emotions	3
	PSYC 430	Cultural Psychology	3
	PSYC 475	Professional and Ethical Issues in Psychology	3
	PSYC 485	Undergraduate Applied Psychology Capstone I	3
	PSYC 490	Undergraduate Applied Psychology Capstone II	3
Electives 44 credits	Students may choose from any course in the catalog. If students wish to complete a concentration, they may complete a maximum of two concentrations. Students may also earn up to 30 credits of electives via Prior Learning Assessment (PLA).		

TOTAL CREDITS TO GRADUATE	120
---------------------------	-----

WHERE THIS LEADS

Licensed Clinical Counselor	\$79,000
Behavioral Health Case Manager	\$62,000
Industrial-Organizational Psychologist	\$147,420
School Counselor	\$67,000

OUTCOMES DATA

MEDIAN SALARY

\$72,000

PROJECTED GROWTH

+6%

U.S. BLS, Psychologists & Counselors, 2022–2032 projection

APU GLOBAL

ONE MISSION. TWO WAYS TO STUDY.

Christ-centered education, built for working adults — 100% online, eight-week courses.

READY TO START? APPLYING IS FREE.

No application fee, no essay, no entrance exam. Talk with an enrollment counselor about transfer credit.

apuglobal.edu/apply